



Connecticut Commission on Culture & Tourism

**CONNECTICUT COMMISSION ON CULTURE &
TOURISM**

**Arts
Tourism
Film
History**

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Hartford, Connecticut
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**Tourism Committee
Commission on Culture & Tourism Office
One Constitution Plaza, Second Floor
Hartford Connecticut**

**May 5, 2009
11:00am**

AGENDA

- Call to order
- Approval of March 3, 2008 Minutes
- Report of Committee Chair – Arthur Diedrick Reporting
- Tourism Director's Updates - Randy Fiveash Reporting
- Marketing Director's Updates – Barbara Cieplak Reporting
- Marketing Budget – Tourism Regions FY2010 Budget Review & Discussion
- Message Strategy Market Research Findings
- Spring/Summer Campaign Creative
- Public Comment
- Other Business
- Adjourn

Next meeting is scheduled for:
July 14, 2009, 11:00 a.m.
Connecticut Development Authority (CDA), 999 West St.
Rocky Hill, CT

CONNECTICUT

www.cultureandtourism.org

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